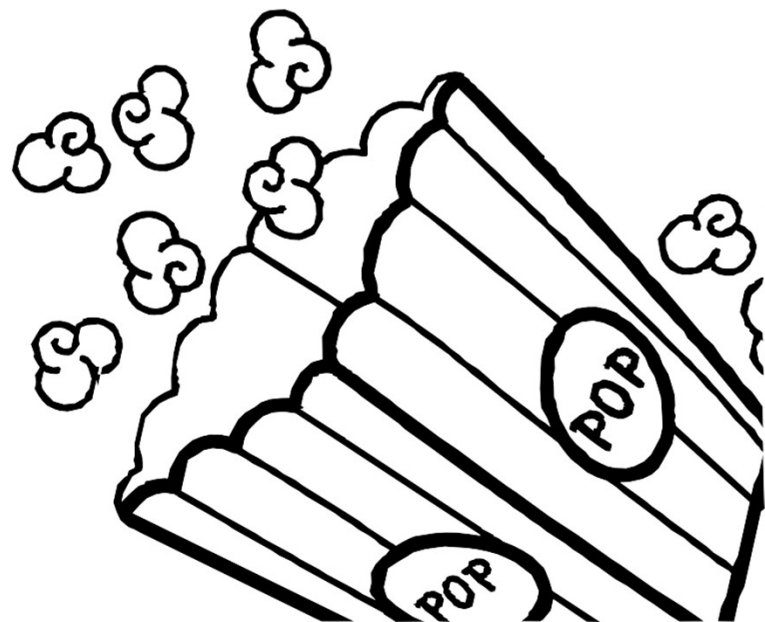


# 2025

## Popcorn Season Contests, Schedule and Helpful Tips



08

AUGUST

2025

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12 Popcorn Kickoff	13	14	15 Deadline to place initial order for September 3 <sup>rd</sup> pick up	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

09

SEPT

EMBER

2025

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
			Sort 12:00-3:00 Pick Up 3:00-5:00	IOWA FOOTBALL FRENZY CHALLENGE	IOWA FOOTBALL FRENZY CHALLENGE	
7	8	9	10	11	12	13
	Warehouse Hours 8:30-4:00	IOWA FOOTBALL FRENZY CHALLENGE	Warehouse Hours 8:30-6:00		Warehouse Hours 8:30-4:00	
14	15	16	17	18	19	20
	Warehouse Hours 8:30-4:00		Warehouse Hours 8:30-6:00		Warehouse Hours 8:30-4:00	
21	22	23	24	25	26	27
	Warehouse Hours 8:30-4:00		Warehouse Hours 8:30-6:00		Warehouse Hours 8:30-4:00	LOCO FOR COCOA
28	Mid Sale Invoice 29	30				
	LOCO FOR COCOA CONTEST					
	Warehouse Hours 8:30-4:00				Warehouse Hours 8:30-4:00	

10

OCTOBER

2025

SUN	MON	TUE	WED	THU	FRI	SAT
			1 LOCO FOR COCOA CONTEST	2	3 Warehouse Hours 8:30-4:00	4
5	50% Due to Council Trades Begin	7	8	9	10 Warehouse Hours 8:30-4:00	11
		CRAZY COMBO CLASH				
12	13	14	15	16	17	18
		MOUNTAIN MUNCH MADNESS				
	Warehouse Hours 8:30-4:00		Warehouse Hours 8:30-6:00		Warehouse Hours 8:30-4:00	
19	20	21	22	23	24	25
		CORPORATE ORDER EXTRAVAGANZA				
	Warehouse Hours 8:30-4:00		Warehouse Hours 8:30-6:00		Warehouse Hours 8:30-4:00	
26	Final Order due before NOON for pick up on 10/31	28	29	30	Last Regular Order Pick Up	31
		MICROWAVE MAYHEM				
	Warehouse Hours 8:30-4:00		Warehouse Hours 8:30-6:00		Warehouse Hours 8:30-4:00	

11

NOVEMBER

2025

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
			WAREHOUSE BLOWOUT CONTEST			
9	Sale Ends Take Order Ends - Midnight	10	Final Payment Due 12 by 4:00 PM	13	14	15
16	17	18	19	20	Final Truck	22
23	24	25	26	27	28	29
30	PRIZE ORDERS, UNIT CHALLENGE FORMS AND ACHIEVER GOOGLE FORM DUE: DECEMBER 1ST					



# IOWA FOOTBALL FRENZY

## POPCORN TIN CHALLENGE



**Challenge runs for cans sold between  
9/3 - 9/12**

**Submit your top sellers of each flavor by Friday  
9/12 at noon to be entered into a contest for a  
\$10 Scout Shop Gift Card.**

**3 winners - The top seller per flavor.**

**Send totals and photos to your Warehouse Popcorn Team**

**[hawkeyepopcorn172@gmail.com](mailto:hawkeyepopcorn172@gmail.com)**





# Loco for Cocoa

## 9/27 - 10/3

**Submit your top sellers of  
Sea Salt Splash and Peanut Butter Cup  
by Friday 10/3 at noon to be entered into a  
contest for a \$10 Scout Shop Gift Card.  
2 winners - The top seller per flavor.**

**Send totals and photos to your Warehouse Popcorn Team:  
[hawkeyepopcorn172@gmail.com](mailto:hawkeyepopcorn172@gmail.com)**





# Crazy Combo Clash

## 10/4- 10/10

**Submit your top sellers for  
Classic Trios, Cheese Lovers, and Chocolate Lovers  
by Friday 10/10 at noon to be entered into a  
contest for a \$10 Scout Shop Gift Card.  
3 winners - The top seller per flavor.**

**Send totals and photos to your Warehouse Popcorn Team:**

**[hawkeyepopcorn172@gmail.com](mailto:hawkeyepopcorn172@gmail.com)**





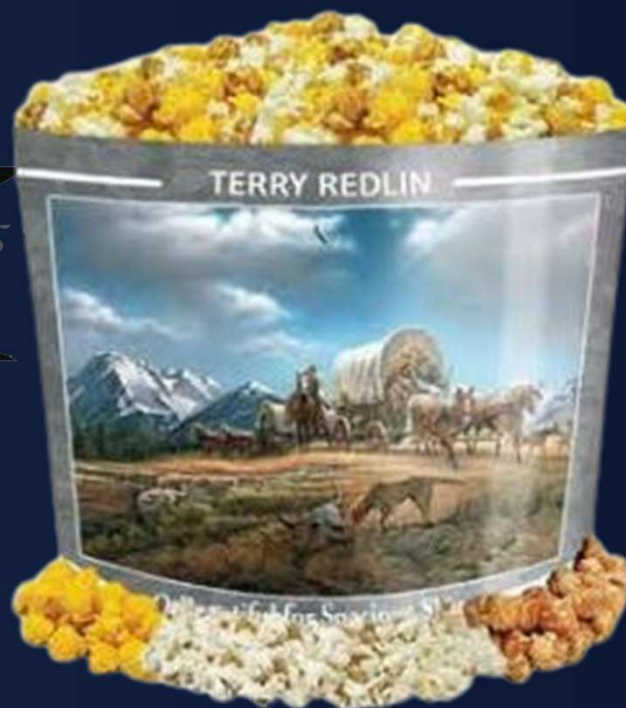
# Mountain Munch Madness

**10/11 - 10/17**

**Submit your top sellers for  
our new flavor Mountain Munch  
by Friday 10/17 at noon to be entered into a contest  
for a \$20 Scout Shop Gift Card.  
1 winner will be selected.**

**Send totals and photos to your Warehouse Popcorn Team:  
[hawkeyepopcorn172@gmail.com](mailto:hawkeyepopcorn172@gmail.com)**

**\$30  
Classic  
Trio**



# All the Thanks Corporate Order Extravaganza

## **10/18 - 10/24**

Submit your Scouts' corporate order forms  
by 10/24 at noon to be  
entered into a drawing for a  
\$40 Scout Shop Gift Card.  
1 winner will be picked at random.  
(15-can minimum required for corporate orders)

**Send forms to your Warehouse Popcorn Team:**  
[hawkeyepopcorn172@gmail.com](mailto:hawkeyepopcorn172@gmail.com)





# Microwave Mayhem

**10/25 - 10/31**

Submit your Top Sellers for each of  
our Microwave Flavors  
by Friday 10/31 at noon to be entered into a  
contest for a \$10 Scout Shop Gift Card.  
3 winners - 1per flavor.

**Send totals and photos to your Warehouse Popcorn Team:**  
**[hawkeyepopcorn172@gmail.com](mailto:hawkeyepopcorn172@gmail.com)**



# Online Challenge

**Let's end the season with a big online sales push!  
Get those Scout online codes out to all your  
friends and family!**



**ORDER NOW**



**2 - \$25 Scout Shop gift card  
PRIZES AWARDED**

**1 individual and 1 unit gift card  
FOR HIGHEST DOLLARS SOLD ONLINE FOR THE SALES SEASON**

**Winners will be announced Monday,  
November 10th by 4:00 PM.**





BOY SCOUTS OF AMERICA®  
HAWKEYE AREA COUNCIL

# Scout Sale Goal Worksheet

**Can you think of 10 people that would support your Scouting adventures with the purchase of popcorn?**

<b>Uncles</b>	<b>Grandpas</b>	<b>Teachers/Coaches</b>	<b>Storefront</b>
<b>Aunts</b>	<b>Grandmas</b>	<b>Family Friends</b>	<b>Online</b>
<b>Neighbors</b>	<b>Church Members</b>	<b>Baby Sitters</b>	<b>Corporate Sales</b>

**Make a plan to reach your goal. Think about where and when you will sell and who you will approach.**

1.

6

2.

7.

3.

8.

4.

9.

5.

10.



A Scouting Tradition for over 35 years...

PECATONICA RIVER POPCORN®

# FILL YOUR FORM

Help pay for your scouting programs!

**CONGRATULATIONS** YOU DID IT!



**You can fill your sales order form in as little as one week! Follow these steps to get your season off to a amazing start!**

**WEEKEND**

**BLITZ DAY**  
Challenge your friends to see who can sell the most in a 3 hours!

**FRIDAY**

**SELL TO RELATIVES**  
Don't forget about your aunts, uncles & grandparents

**THURSDAY**

**SELL TO COWORKERS**  
Take your order form to your parent's place of work.

**TUESDAY & WEDNESDAY**

**SELL TO YOUR NEIGHBORS**  
Now, visit your neighbors to the left, right and across the street.

**MONDAY**

**SELL TO MOM & DAD**  
The first day, get an order from your Mom & Dad. Good start!



**Don't forget to share your online selling page with friends and family via email and social media!**

## DID YOU KNOW?



**Less than 20% of households have been asked to support Scouting.**



**Scouts have reported selling as much as \$300 in 1 hour!**



**Most people when asked will support scouting through popcorn sales**



Visit our website for more information and tools  
[www.hawkeyebsa.org/popcorn/](http://www.hawkeyebsa.org/popcorn/)



# Popcorn Jokes

...are soooooo corny!



**What a better way to start a dialoug with a potential customer than with a good joke.**

**Why aren't there many jokes about popcorn?  
Because they are corny.**

**What do you call a bad popcorn joke? Corny.**

**What did the baby corn say to momma corn?  
Where is Pop corn?**

**Did you hear about the popcorn that joined the army? They made him a kernel.**

**What did the popcorn say to the jack in the box? POP goes the weasel.**

**Why didn't the kernel leave the popper? He was cornfused.**

**Guess what? What? It's time for a popped quiz.**

**How does a popcorn dance? It body POPS!**

**What is a popcorn's favorite type of music? POP.**

**What do you call a popcorn's favorite flower? Poppies.**

**Who orders everyone in the popcorn place around? The kernel.**

