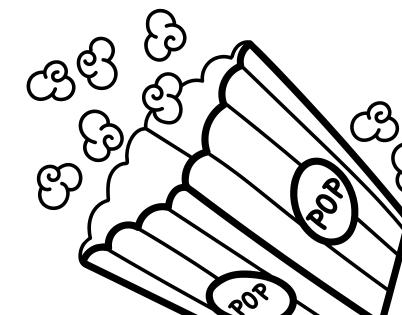


## 2025 Popcorn Season Contests, Schedule and Helpful Tips



## AUGUST

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01	E.	12 Popcorn Kickoff	13	71	Deadline to place 15 initial order for September 3** pick up	90
71	18	61	20	21	22	23
54	25	26	27	28	29	30
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## SEPTEMBER

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				IOWA FOOTBALL FRENZY CHALLENGE	ENZY CHALLENGE	
			Sort 12:00-3:00 Pick Up 3:00-5:00		Warehouse Hours 8:30-4:00	
7	80	6	01	E	12	13
		IOWA FOOTBALL	FBALL FRENZY CHALLENGE			
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71	15	16	71	18	19	20
	Warehouse Hours 8:30-4:00		Warehouse Hours 8:30-6:00		Warehouse Hours 8:30-4:00	
21	22	23	24	25	26	72
	Warehouse Hours 8:30-4:00		Warehouse Hours 8:30-6:00		Warehouse Hours 8:30-4:00	LOCO FOR COCOA
28	Mid Sale Invoice 29	30				
	LOCO FOR COCOA CONTEST	ST				
	Warehouse Hours 8:30-4:00					

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# NOVEMBER

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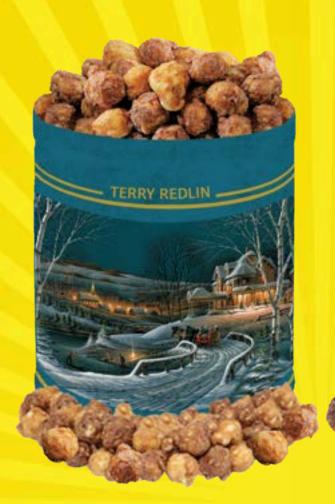
## IOWA FOOTBALL FRENZY POPCORN TIN CHALLENGE

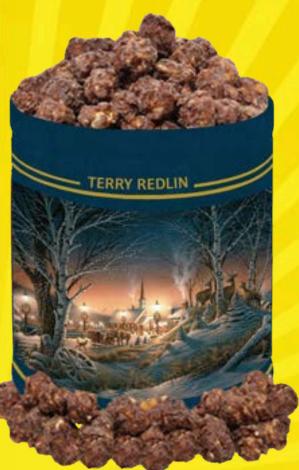


Challenge runs for cans sold between 9/3 - 9/12

Submit your top sellers of each flavor by Friday 9/12 at noon to be entered into a contest for a \$10 Scout Shop Gift Card.

3 winners - The top seller per flavor.





## LOCO FOR COCOA

9/27 - 10/3

Submit your top sellers of
Sea Salt Splash and Peanut Butter Cup
by Friday 10/3 at noon to be entered into a
contest for a \$10 Scout Shop Gift Card.
2 winners - The top seller per flavor.



## CRAZY COMBO CLASH 10/4-10/10

Submit your top sellers for Classic Trios, Cheese Lovers, and Chocolate Lovers by Friday 10/10 at noon to be entered into a contest for a \$10 Scout Shop Gift Card.

3 winners - The top seller per flavor.



### MOUNTAIN MUNCH MADNESS

10/11 - 10/17

Submit your top sellers for our new flavor Mountain Munch by Friday 10/17 at noon to be entered into a contest for a \$20 Scout Shop Gift Card.

1 winner will be selected.



## ALL THE THANKS CORPORATE ORDER EXTRAVAGANZA

10/18 - 10/24

Submit your Scouts' corporate order forms
by 10/24 at noon to be
entered into a drawing for a
\$40 Scout Shop Gift Card.
1 winner will be picked at random.
(15-can minimum required for corporate orders)

Send forms to your Warehouse Popcorn Team: hawkeyepopcorn172@gmail.com



### MICROWAVE MAYHEM

10/25 - 10/31

Submit your Top Sellers for each of our Microwave Flavors by Friday 10/31 at noon to be entered into a contest for a \$10 Scout Shop Gift Card.

3 winners - 1 per flavor.

### Online Challenge

Let's end the season with a big online sales push!
Get those Scout online codes out to all your
friends and family!





## 2 - \$25 Scout Shop gift card PRIZES AWARDED

1 individual and 1 unit gift card
FOR HIGHEST DOLLARS SOLD ONLINE FOR THE SALES SEASON

Winners will be announced Monday, November 10th by 4:00 PM.



#### Scout Sale Goal Worksheet

Can you think of 10 people that would support your Scouting adventures with the purchase of popcorn?

Uncles Aunts Neighbors Grandpas
Grandmas
Church Members

Teachers/Coaches
Family Friends
Baby Sitters

Storefront
Online
Corporate Sales

Make a plan to reach your goal. Think about where and when you will sell and who you will approach.

 1.
 6

 2.
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 5.
 10.





### FILL YOUR FORM Help pay for your scouting programs!





You can fill your sales order form in as little as one week! Follow these steps to get your season off to a amazing start!



#### **BLITZ DAY**

Challenge your friends to see who can sell the most in a 3 hours!

#### **DID YOU KNOW?**



Less than 20% of households have been asked to support Scouting.



Scouts have reported selling as much as \$300 in 1 hour!



Most people when asked will support scouting through popcorn sales



#### **SELL TO RELATIVES**

Don't forget about your aunts, uncles & grandparents

#### THURSDAY

#### **SELL TO COWORKERS**

Take your order form to your parent's place of work.



#### **SELL TO YOUR NEIGHBORS**

Now, visit your neighbors to the left, right and across the street.

#### **MONDAY**

#### **SELL TO MOM & DAD**

The first day, get an order from your Mom & Dad.
Good start!



Don't forget to share your online selling page with friends and family via email and social media!



Visit our website for more information and tools www.hawkeyebsa.org/popcorn/



What a better way to start a dialoug with a potential customer than with a good joke.

Why aren't there many jokes about popcorn?
Because they are corny.

What do you call a bad popcorn joke? Corny.

What did the baby corn say to momma corn? Where is Pop corn?

Did you hear about the popcorn that joined the army? They made him a kernel.

What did the popcorn say to the jack in the box? POP goes the weasel.

Why didn't the kernel leave the popper? He was cornfused.

Guess what? What? It's time for a popped quiz.

How does a popcorn dance? It body POPS!

What is a popcorn's favorite type of music? POP.

What do you call a popcorn's favorite flower? Poppies.

Who orders everyone in the popcorn place around? The kernel.

## Welcome Info Packets packs of 10 TAKE

## ers - packs of 25 TAKE 3 Suckers -

## Bookmarks - packs of 50 TAKE 1

# Recruitment Sign In Sheets TAKE 2 PER LOCATION

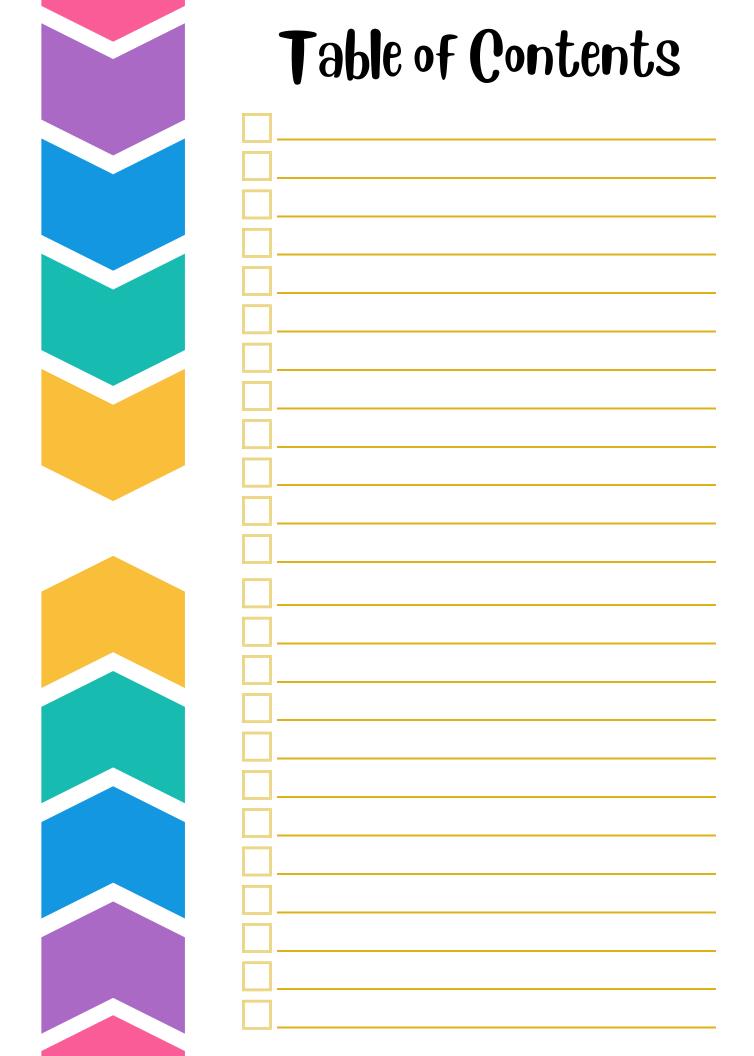
# Yard Signs and Metal Frame TAKE 2-3



### WAREHOUSE BLOWOUT

11/1 - 11/10

Largest Unit Order within these dates by close of sale on 11/10 will get a \$100 Scout Shop Gift Card.



2025 ORDER TRACKING SHEET $lacksquare$	
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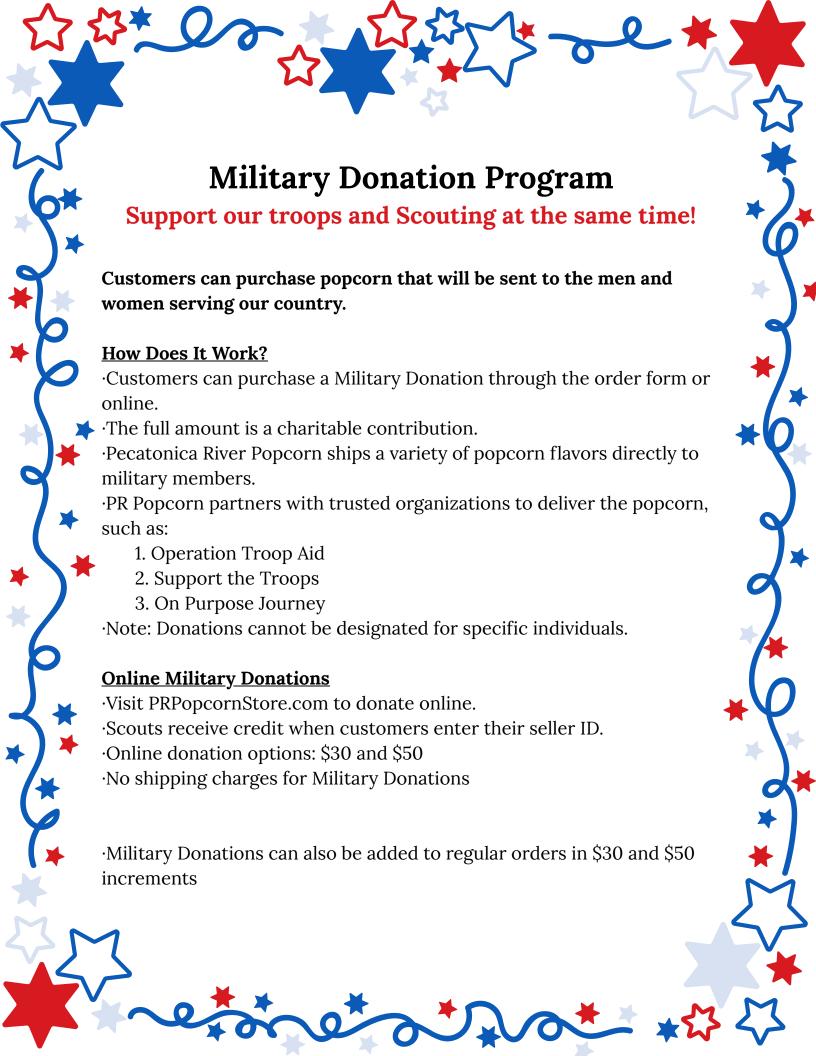
NAME OF PERSON PICKING UP	DATE	# OF UNITS	# OF CASES	REORDER, TRADE, RETURN DESCRIPTION
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	+	1		
	+			
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	1			

2025 ORDER TRACKING SHEET $lacksquare$	
--	--

NAME OF PERSON PICKING UP	DATE	# OF UNITS	# OF CASES	REORDER, TRADE, RETURN DESCRIPTION
	1			
	+	1		
	+			
	†	1		
	+			
	1			
	1			

#### **Popcorn Gift Card Pick Up Sign Out Sheet**

NAME	UNIT	DATE





#### POPCOKN TOP JELLEK



#### **Sponsored by:**

Iowa Heartlanders and the City of Coralville and other local supporters

















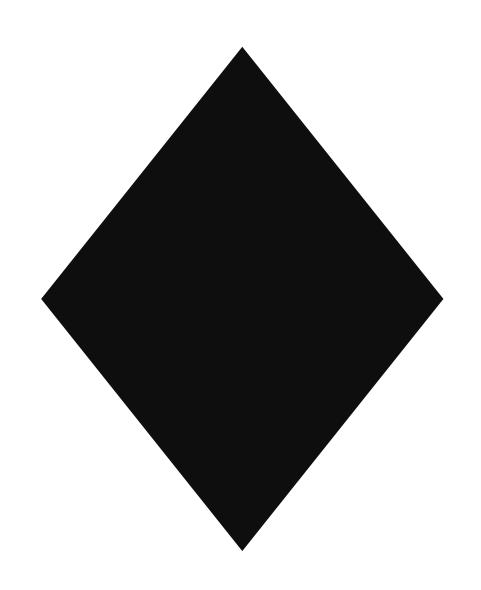








## Iowa State



## Mountain Munch

